



# COUNSILMAN ■ HUNSAKER

*The Ultimate Aquatic Advantage*



## *Innovation is in our DNA.*

You don't become The Ultimate Aquatic Advantage overnight. Our journey began in 1970, when the legendary Olympic swimming coach, James E. "Doc" Counsilman, PhD, and former 3-time National Champion and World Record Holder, Joe Hunsaker, joined forces to create what has grown to become the Aquatic Design Industry.

Their pioneering concepts, integrity and vision forever shaped the landscape in aquatic project planning, design, engineering and operations.



Today, Counsilman•Hunsaker enjoys an enviable reputation built on over 35 years of keeping our promises...and in some cases, we've been called in to keep the promises of others.

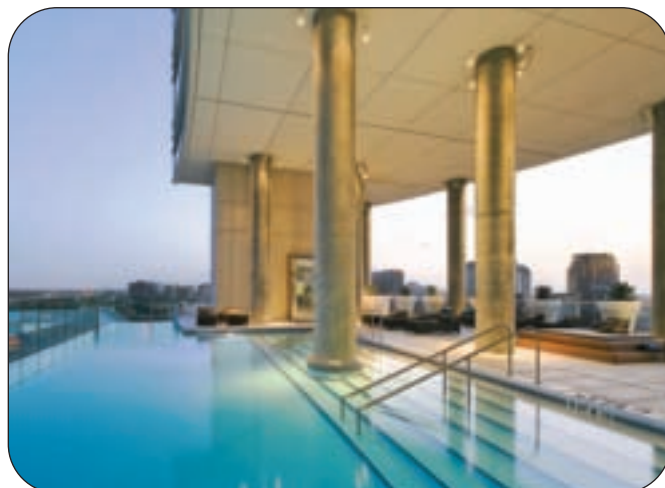
Over the years, we have partnered with more than 400 design professionals to create a body of work that spans the spectrum from community pools to international competition venues, water parks to resorts, 100-year pools for prestigious educational institutions as well as aquatic centers for fitness and therapy settings.



Our family of companies has conceptualized, engineered and operated pools. Our successful designs are a combination of art & science. Decades of experience have created these skills. But we are a restless company. Innovation is in our DNA. We're always looking for new ways to increase value to our clients. We're constantly rethinking, reinventing and refining our skills, protocols and standards.

We continue to set the bar of excellence for our project partners and ourselves. Yesterday's solutions are only a prelude of things to come.

When you have Counsilman•Hunsaker on your team, you have a partner tempered in the fire of experience and focused on delivering sound thinking, practical solutions and genuine innovation which adds value to your project.







Massachusetts Institute of Technology  
Cambridge, MA



## What We Do.....

Counselman•Hunsaker offers an extensive portfolio of services from existing facility evaluation to comprehensive concept development; from project visioning through design, engineering and construction administration to business management and aquatic operations.

These services are completely customized and configured in a variety of ways to precisely fit the needs, desires and objectives of the owner/operator and the project team.



## Our Portfolio of Services:

**Design Services** – Project Visioning and Development through Sealed Engineering Drawings. We do it all. Our success is based upon our understanding that our mission is to provide a result that is exceptional within your budget and to maximize the design process among the other team members.

**Feasibility Study** – A comprehensive approach used to analyze the operational and economic impact that would result from the creation and operation of a new or renovated facility. It provides the due diligence on the “think-it-through” side and reveals valuable insights and information before groundbreaking.

**Aquatic Operations** – At Counselman•Hunsaker, our goal is to positively affect our client’s day-to-day operations and to maximize the ability to serve aquatic users. Our in-house swimming pool operators can assist with on-site facility operations, provide site specific business plans, instruct future pool operators in industry required training and certification as well as prepare a standard operations procedure manual. In fact, our experience in the operations of aquatic facilities has armed our professionals with the ability to evaluate the overall efficiency of your aquatic program. We understand that success doesn’t end with an award-winning design.

**Facility Audit** – Many existing facilities appear to be on the brink of demise but frequently there are years left of productive life. Counselman•Hunsaker’s evaluation of an existing pool and/or natatorium can provide a valuable, professional analysis to give you the information to make a knowledgeable decision regarding repair, renovation or replacement.





*Pirate's Cove  
Englewood, CO*





## Broadband Experience

We have included a partial list of projects organized by category for your information. It will be a privilege to provide specific project references and additional examples of our experience relevant to any project that you may be contemplating.

**Competition Venues:** 2006 NCAA Championship – University of Georgia; 2005 Olympic Diving Trials – St. Peters Rec-Plex, MO; 2005 NCAA Championship – Purdue University, IN; 2004 NCAA Championship – Texas A&M; 1998 Goodwill Games – Eisenhower Park, NY; 1996 Olympic Games – Georgia Tech; 1994 Commonwealth Games – Sannich Commonwealth Place, Canada; 1987 Pan American Games & 11 Olympic Trials – IUPUI Natatorium, IN

**Water Parks:** Pirates Cove, CO; NRH2O, TX; Bahama Beach, TX; Riverside Beach, KS; Pelican Bay Aquatic Center, OK; Splash City Aquatic Center, IL; The Springs at Tiffany Hills Park, MO

**Universities:** University of Missouri – Columbia, The Ohio State University, Stanford University, Boston University, University of Chicago, MIT, Kenyon College, Miami University, Rochester Institute of Technology, University of Alabama – Birmingham, University of Cincinnati, Kent State University, West Virginia University, Oklahoma State University, University of Iowa, University of Tennessee, New York University, University of Notre Dame.

**Park & Recreation:** The Lodge Des Peres, MO; Keller Pointe, TX; Beachwood Family Aquatic Center, OH; Central Oahu Regional Park, HI; ARC, MO; Fairmont Aquatic Center, UT; Ford Community & Performing Art Center, MI; Hastings Community Center, MI; Fairview Park, OH; Cub Run – Fairfax County, VA

**Resorts:** Grand Bear Lodge, IL; Elysian Hotel, IL; St. Regis Museum Tower, CA; Dallas W Hotel, TX; Pinnacle/Four Seasons Hotel and Casino, MO; Steamboat Springs Old Town, CO

**Wellness:** Borgess Health & Fitness Center, MI; Fusion Fitness and Aquatics, IL; Tom Landry Sports Medicine/ Baylor Medical Center, TX; Whitlock Center, PA; Southeast Missouri Hospital HealthPoint, MO; Children's Specialized Hospital, NJ; Brecksville Senior Center, OH

**K-12:** The Westminster School, CT; Barrington High School, IL; Cass Technical School, MI; Chandler High School, AZ; Cheyenne Mountain High School, CO; Summit Middle School, IA; Keller ISD, TX; New Saline High School, MI; St. Catherine's School, VA; Jasper High School, IN; Ann Arbor High School, MI; Georgetown Preparatory School, MD



## A Collegial Team Approach to Project Management

Counsilman•Hunsaker is organized into separate Studios headed by highly skilled and experienced colleagues. When we are selected to be part of your project team, we configure a custom Studio with relevant experience and skill profiles to dovetail into your project.



We know that the human chemistry side of the equation is critically important, so we pay particular attention. Counsilman•Hunsaker team members guide the process and supervise every step to ensure that proper communication and design team disciplines are optimized.

Managing the myriad of details of an aquatic project can be daunting and even overwhelming. Our experience with complex projects such as competition venues, water parks, wellness centers, universities, resorts, recreation centers and K-12 facilities have given us an unrivaled level of experience.

***We keep our promises...and the promises of others.*** Sometimes people hire us “second” - to fix other's less than satisfactory work. Our ability to step in and fix the problems left unsolved by others has won us a number of loyal clients.

We're always willing to help...but, obviously, we'd prefer to be awarded the initial job and do it right the first time.

**Our advice:** *“Do not begin your project at a disadvantage. Use the Ultimate Aquatic Advantage.”*



## *Perform Your Own Due Diligence*

To view our portfolio and get the full perspective on our teamwork, services and remarkable experience, visit **[www.chh2o.com](http://www.chh2o.com)**.

As the industry leader, we are committed to offering educational seminars. We invite you to visit our website often and check out our Seminar Schedule. You can even sign up for courses online.

You are invited to talk to our clients-the architects we've teamed with, the facility managers and owners. The closer you look at us the more you will like what you see.

***Dive in! Discover why Counsilman•Hunsaker is The Ultimate Aquatic Advantage.***

**Contact us at:** 314.894.1245 or [info@chh2o.com](mailto:info@chh2o.com)



Competition Venues

Water Parks

Universities

Park & Recreation

Resorts

Spas

Wellness

K-12

### *St. Louis*

*10733 Sunset Office Drive, 4th Floor  
St. Louis, MO 63127  
ph: 314.894.1245 fax: 314.894.0109*

### *Los Angeles*

*20725 S. Western Avenue, Suite 134  
Torrance, CA 90501  
ph: 310.327.1271 fax: 310.347.3086*

*[www.chh2o.com](http://www.chh2o.com)*

